

HEROIC

SABIN HOWARD SCULPTS THE NATIONAL WWI MEMORIAL

A FILM BY TRACI L. SLATTON

GIVE EVERYTHING

A SUPERHUMAN FILM PRODUCTION

DIRECTED AND WRITTEN BY TRACI L. SLATTON PRODUCED BY SABIN HOWARD EXECUTIVE PRODUCER KATHLEEN GLYNN ASSISTANT DIRECTOR CHARLIE MOSTOW ASSISTANT PRODUCER MADELEINE HOWARD CINEMATOGRAPHY BY JEREMY FAIN, ANDREW HOLTZ, YUNUS AKBULUT CONSULTING EDITOR CLAIRE DOOLEY MUSIC BY IMRE CZOMBA ADDITIONAL MUSIC BY DREW MALETZ CONTACT

SABIN WEBSITE

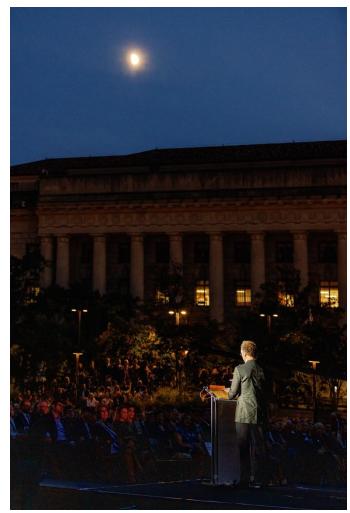


HEROIC: SABIN HOWARD SCULPTS THE NATIONAL WWI MEMORIAL

One artist's superhuman quest to change the world – for the better



One sculptor's brute force talent in the face of an impossible task

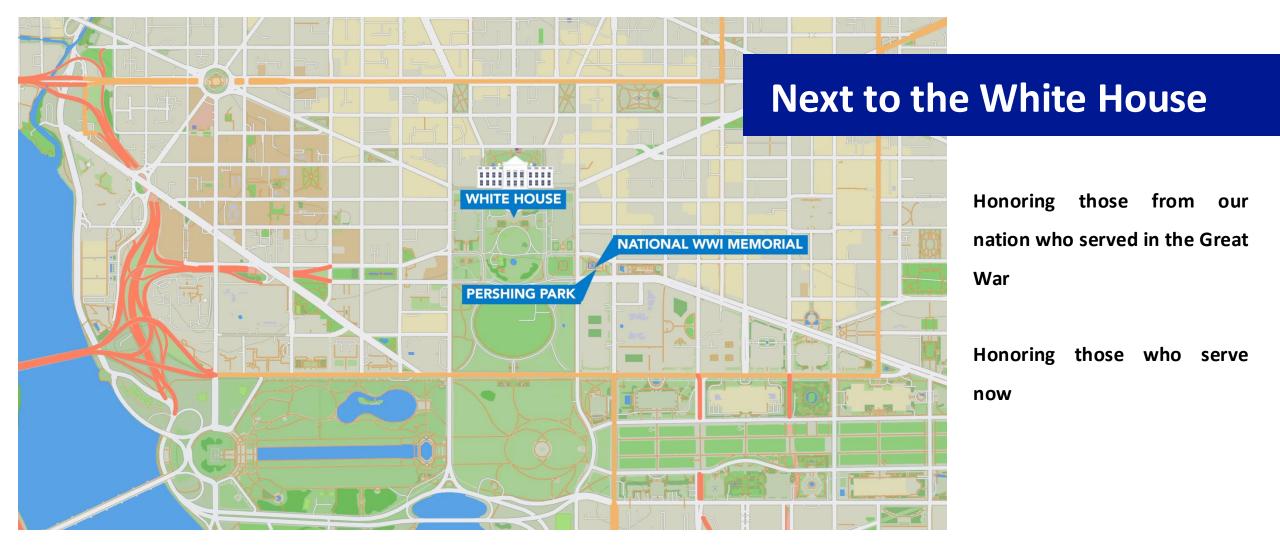


A visionary punching up through the bureaucracy



Total accountability, no compromises,

whatever the cost





The clock is ticking

The largest art commission in America in the past 50 years

The largest free standing bronze relief in the Western Hemisphere

Four years to complete a lifetime's labor

HEROIC DOCUMENTARY

SIZZLE REEL STUDIO SHORTS

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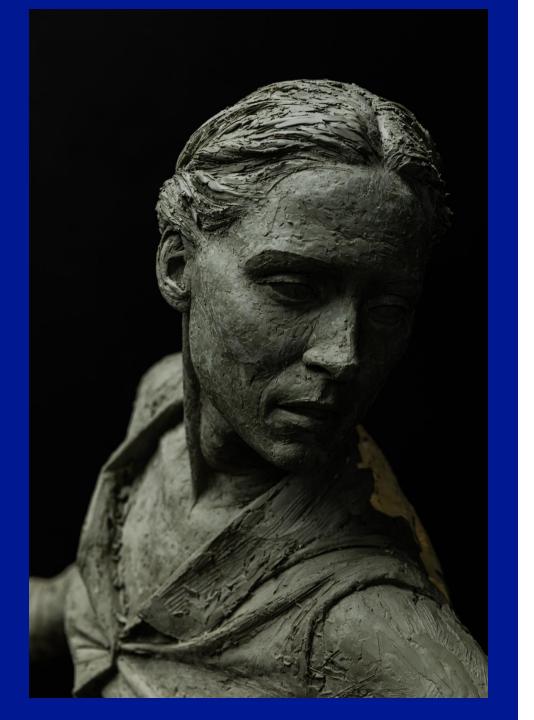




The world is watching

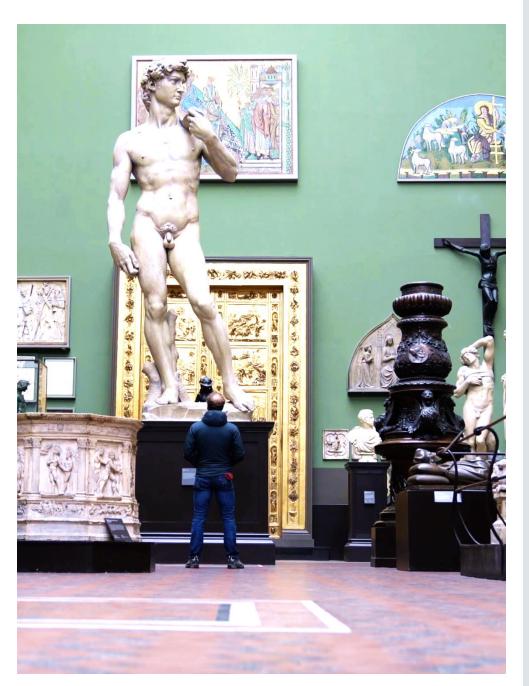






Great art touches something deep inside us, so that the particular and individual is universal





A noble quest to compete with the Masters



The David, The Laocoon

Our God-given potential plays forward through Western Civilization









Expand our consciousness

Step out of the ordinary, the every day, the forgettable

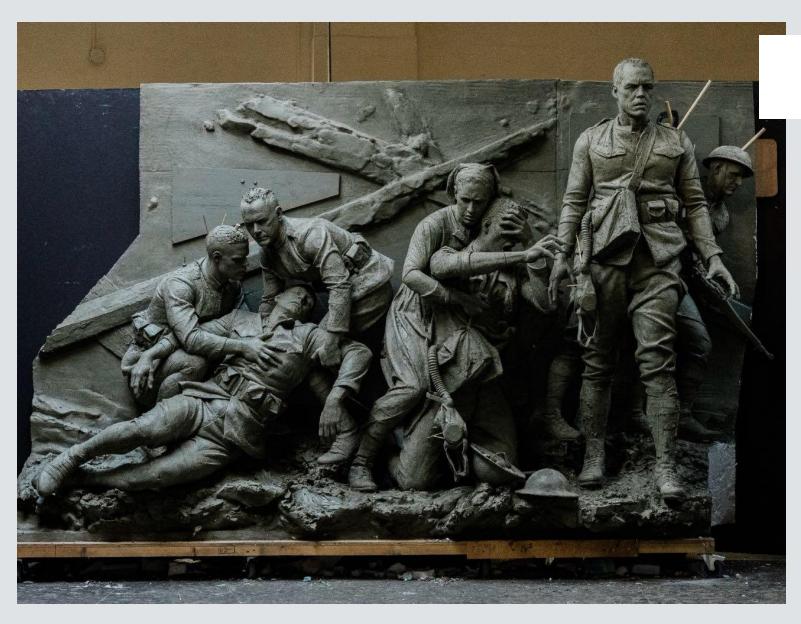
Rise higher Rise to the challenge

Remember our Veterans

Veterans gave everything to protect our liberty







Honor our Veterans

The work of sculpting serves something larger -It's not just about the art



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Conflict in the studio

An impossible mission,

everybody gives everything

Betrayal, treachery, love, who

will rise? Who will fall?



Traci Sabin's Wife, Project Manager Director, Novelist, entered Yale at 17



Charlie

Sculptor

Was a Buddhist monk in his last life. Played soccer in college.



Apprentice Sculptor

Former child star. Still in college. Hungry to learn.

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Above the Line



SUPERHUMAN FILM PRODUCTIONS



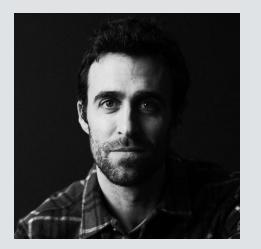
Kathleen Glynn Executive Producer



Sabin Howard Producer



Traci L. Slatton Director, Writer



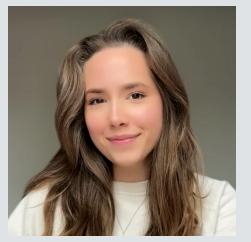
Charlie Mostow Assistant Director



Madeleine Howard Associate Producer



Imre Czomba Composer



Claire Dooley Consulting Editor P.14/22

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The Cast: Key Players



Madeleine Daughter, Model



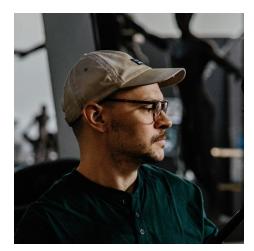
Mario Studio Carpenter



Andrew Studio Photographer



Jessica A. Sculptor, Model



Jeremy Studio Cinematographer



Rungwe Kingdon Owner, Pangolin Editions Foundry



Ricky Zambrano Veteran, Model

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The Cast:

Friends

Models and

SIZZLE REEL

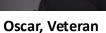
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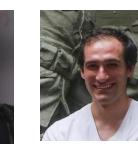
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Noelia







Zach





Mackenzie

Steven, Veteran



Paul



Yunus



Chris, Veteran

Sarah

Amari



Jess F.





Javi

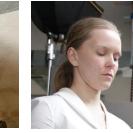
Chad



Evelyn

Anton, Veteran

Serena



Patrick, ROTC

Matt, Veteran



Daryl, Veteran







Dante

Molly and Gabriel



The Market: our audiences



Imagine watching Michelangelo paint the Sistine Chapel

- Artists, art students, professors, collectors, curators, gallerists, auction houses, <u>beauty lovers</u>
- Process people, ex. Mike Rowe "Dirty Jobs" viewers
- Active duty military, veterans, veteran families
- Entrepreneurs, philosophers, and politicians
- Every U.S. history classroom in the country

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Anyone motivated by <u>pushing the boundaries</u> of what's possible. They will leave the theatre thinking, "I can do more, I can go bigger!" (*Free Solo* audience)



The Market: our audiences abroad



- Europe: deeply transformed by WWI and connected to monumental art
- Australia and Asia Pacific: Anzac day celebration at
 WWI Memorial Site
- China: huge traditional art market



Permanent Billboard

The WWI Memorial stands a block from the White House and is seen by

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more than 5,000 people a day.



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Assets



The Story Behind America's Most Powerful War Memorial | Sabin Howard

Alliance for Responsible Citizenship ARC 375K subscribers





Support By Large Organizations

- Sabin is associated with the Alliance for Responsible **Citizenship and The Heritage Foundation**
- The Alliance for Responsible Citizenship is an international movement with a vision for a better world
- The Heritage Foundation represents more than ten million truly remarkable citizens; 500,000 active members



PRAYER IN THE STUDIO



Patriotic with a Faith-based flavor

- This is a growing market
- Not specifically Christian, but a prayer in the film appeals to the faith-based audience
- Christian buying power estimated at \$5.1 trillion
- MGM, 21st Century Fox, and Sony Pictures have each launched their own faith-based studios



"I'm On My Way Up" by Danny Dash & Imre Czomba will be a break out hit



Rocking breakout end credits song

- I'm On My Way Up by Imre Czomba and **Danny Dash**
- Songs promote films: they emotionally engage audiences, create anticipation, leverage popular artists' reach, utilize streaming platforms, and allow for viral marketing—all contributing to a film's visibility and success

P.20/22



550 TB Footage: Additional Content

• Unlimited potential for spinoff into series, marketing, short form, TikTok



Additional Assets



Ownership of Sculpture Reproduction Rights

• Marketing with art reproduction, gallery shows, and red carpet events

Sabin Memoir in the Works

- Born Canceled by Sabin Howard
- 350 pages, currently in editing

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The Tradition matters: playing Western Civilization forward

